The Implementation Plan details specific actions to guide our community partners in achieving our Vision through a broad range of programs and projects.

CDA 2030 reflects a conversation shaped by the diverse ideas, perspectives, and points of view of our community. It is designed to build community awareness and collaboration based on sound information and open, constructive dialogue.

CDA 2030 used public forums and workshops, surveys, opinion polls, interviews, a website and social media to collect and compile data about our Vision for the future. Greater Coeur d’Alene residents joined committees and workgroups to successfully craft a long-range Vision and Implementation Plan for the Coeur d’Alene area.

Our Vision and Implementation Plan focuses on six key themes:

- **Community & Identity**
- **Growth & Development**
- **Education & Learning**
- **Health & Safety**
- **Environment & Recreation**
- **Jobs & Economy**

In the Vision Implementation Plan, specific goals, objectives and actions are included in each focus area to move us in the direction of our Vision — a total of 19 goals, 46 objectives, and 134 actions in all. Greater Coeur d’Alene volunteer groups, nonprofit organizations, businesses, and local government will share responsibility in bringing the Vision to fruition by leading or supporting implementation of specific actions.

CDA 2030 is a 501(c)3 nonprofit supported by government, businesses, civic and community leaders. Starting in 2019 CDA 2030 partnered with the City of Coeur d’Alene on Envision Coeur d’Alene to create a unified vision, updating the Implementation Plan and the city’s Comprehensive Plan. More than 49 other partner organizations have signed on to help achieve our Vision Implementation Plan.

The CDA 2030 Vision and Implementation Plan exists to inform, guide, and motivate community citizens in taking action that brings our Vision closer to reality. Focused on key points of agreement from across the community, the Vision and Implementation Plan are an affirmation of our shared values and goals. It is our road map to a bright future.

We invite you to join us on this journey!
The CDA 2030 Implementation Plan outlines strategies and actions to bring the Vision to life. Developed through extensive community involvement, it will be periodically updated to stay current with changing community resources, opportunities, and long-term needs. Proposed changes or revisions will be evaluated for consistency with the Vision Statement.

The Implementation Plan is presented in a matrix format listing 19 goals, 46 objectives, and 134 actions. This ‘living’ document is expected to include revisions and additions over time, and the plan will be periodically reviewed and updated to incorporate such changes, as well as to reflect the community’s progress in implementing its vision. The current version of the Implementation Plan will always be available online on the CDA 2030 website at www.CDA2030.org.

The Implementation Plan matrix on the following pages is divided into six Vision focus areas, organized by color and icon. A key to understanding reflects the community’s progress in implementing its vision. The current version of the Implementation Plan will always be available online on the CDA 2030 website at www.CDA2030.org.

The Implementation Plan is presented in a matrix format listing 19 goals, 46 objectives, and 134 actions. This ‘living’ document is expected to include revisions and additions over time, and the plan will be periodically reviewed and updated to incorporate such changes, as well as to reflect the community’s progress in implementing its vision. The current version of the Implementation Plan will always be available online on the CDA 2030 website at www.CDA2030.org.

The key for using the CDA 2030 Implementation Plan...

6 OUR OVERARCHING VISION

8 COMMUNITY & IDENTITY VISION

14 EDUCATION & LEARNING VISION

22 ENVIRONMENT & RECREATION VISION

28 GROWTH & DEVELOPMENT VISION

34 HEALTH & SAFETY VISION

40 JOBS & ECONOMY VISION

48 ACKNOWLEDGEMENTS

Key for using the CDA 2030 Implementation Plan...

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The Implementation Plan matrix on the following pages is divided into six Vision focus areas, organized by color and icon. A key to understanding and using the plan matrix is presented below.

1. Goal
   - Statement which sets a direction and general guidance for implementing one or more elements of the Vision Statement. Each goal has at least one objective and multiple actions supporting it.

2. Objective
   - Statement that provides general guidance for implementing goals through one or more actions. Each goal has one or more objective.

3. Action & Description
   - Projects, programs, or activities which support implementation of a strategy with text describing the project or program.

4. Implementation Timeline
   - A suggested timeframe for implementation of each action. Each action is assigned a 5-year time period to initiate project/program planning or implementation.

5. Convening Authority
   - The organization or agency guiding the lead partner of the action. The authority may be the City of Coeur d’Alene and CDA 2030 or just CDA 2030. The city has actions they are the sole authority over in their Comprehensive Plan.

6. Lead Partners
   - A community organization, local government agency, or business that has accepted responsibility for facilitating the implementation of the action. Lead Partners are not required to fund their actions, only to champion the implementation effort.

7. Support Partners
   - Organizations and general interests supporting action implementation or suggested by the Implementation Planning Committee or a Lead Partner for involvement.

8. Partners & Support
   - Organizations and general interests supporting action implementation or suggested by the Implementation Planning Committee or a Lead Partner for involvement.

9. Actions
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Together, we foster a community of excellence that cultivates activity, partnerships and innovation. As the region’s cultural and economic center, our growth is balanced by an attainable cost of living, regional healthcare, diverse employment and advancement opportunities, and quality education options. We strive to protect our spectacular lake and water resources, connected green spaces, rich history, and healthy lifestyles that set Coeur d’Alene apart. Our residents are committed to our future and the legacy we celebrate.

Our area and its residents value the diversity of our community and the inclusion of all voices. It is important for us all to have the courage to stand together, unite and understand that our differences make us stronger.
COMMUNITY & IDENTITY VISION

Greater Coeur d’Alene is a community rooted in its respect for inclusiveness and cultural awareness.

Our community’s foundation is its thriving residential, business, and employment districts. We recognize and celebrate our historical and cultural roots, relationship with the Coeur d’Alene Tribe, both past and present, and our connections with the natural environment. Greater Coeur d’Alene’s identity as the cultural center of North Idaho creates opportunities for social connections through a wide variety of events, activities, and public places for community members to gather year-round.

<table>
<thead>
<tr>
<th>ACTIONS</th>
<th>PARTNERS &amp; SUPPORT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Informed Citizens</strong>&lt;br&gt;Coeur d’Alene citizens are well informed, responsive, and involved in community discussions.</td>
<td><strong>Objective CI 1.1</strong>&lt;br&gt;Foster broad-based and inclusive community involvement for actions affecting businesses and residents to promote community unity and involvement.</td>
</tr>
<tr>
<td><strong>Develop a portal that includes a mobile platform featuring information on events, activities, and attractions in Coeur d’Alene and the surrounding area.</strong>&lt;br&gt;1-5 years ○ 6-10 years ○ 11-20 years ○</td>
<td><strong>Convening Authority:</strong> CDA 2030&lt;br&gt;<strong>Lead Partner:</strong> Coeur d’Alene Convention &amp; Visitors Bureau&lt;br&gt;<strong>Support:</strong> Innovation Collective, Coeur d’Alene Regional Chamber of Commerce</td>
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<td><strong>Create and promote the use of a database of civic leadership opportunities (i.e., committees, commissions, and elected offices) to share with community members and youth who have an interest in engaging in local government and other groups.</strong>&lt;br&gt;1-5 years ○ 6-10 years ○ 11-20 years ○</td>
<td><strong>Convening Authority:</strong> CDA 2030&lt;br&gt;<strong>Lead Partner:</strong> To be determined&lt;br&gt;<strong>Support:</strong> Civic Engagement Alliance, United Way of North Idaho, Post Falls Chamber of Commerce, Kootenai County Young Professionals, Coeur Group, Lady d’Alenes, Coeur d’Alene Regional Chamber of Commerce, School District 273 - Post Falls, School District 271 - Coeur d’Alene Public Schools</td>
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<td><strong>Develop a framework that can be utilized, and customized, by non-profit boards and government committees/commissions to encourage broad community representation with key factors such as industry, expertise, educational attainment, skills/attributes and, demographic information when considering new board members.</strong>&lt;br&gt;1-5 years ○ 6-10 years ○ 11-20 years ○</td>
<td><strong>Convening Authority:</strong> CDA 2030&lt;br&gt;<strong>Lead Partner:</strong> Idaho Nonprofit Center&lt;br&gt;<strong>Support:</strong> Civic Engagement Alliance, Human Rights Education Institute, United Way of North Idaho, Coeur d’Alene Area Economic Development Corporation, Coeur d’Alene Tribe, Coeur d’Alene Regional Chamber of Commerce</td>
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## Actions

### Actions

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<tr>
<td>Perform a community survey of area citizens to determine how local municipalities can improve their communication including the subjects citizens would like to be informed on and the avenues they would like to be contacted through. Present the findings to local municipalities for suggested improvements.</td>
<td>Convening Authority: Joint - City of Coeur d’Alene &amp; CDA 2030 Support: Civic Engagement Alliance</td>
</tr>
<tr>
<td>Create a guide and training opportunities to educate the public on their options for citizen communication and engagement in aspects of city and county decision-making.</td>
<td>Convening Authority: Joint - City of Coeur d’Alene &amp; CDA 2030 Support: Civic Engagement Alliance, City of Coeur d’Alene</td>
</tr>
</tbody>
</table>

### Great Place to Live

Maintain a high quality of life for residents and businesses that make Coeur d’Alene a great place to live.

**Objective CI 2.2** Support programs that preserve historical collections, key community features, cultural heritage, and traditions.

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<td>Create historic markers and tours that highlight and interpret historic and architecturally significant buildings, open spaces, natural resources, cultural sites, historic sites, and other key community features. Tours may be virtual and/or electronic for use on mobile devices.</td>
<td>Convening Authority: Joint - City of Coeur d’Alene &amp; CDA 2030 Support: Historic, City of Coeur d’Alene - Historic Preservation Commission, Coeur d’Alene Convention &amp; Visitors Bureau, City of Coeur d’Alene, North Idaho College, North Idaho Centennial Trail Foundation, North Idaho Higher Education, Coeur d’Alene Downtown Association, Tour CDA, Coeur d’Alene Arts &amp; Culture Alliance</td>
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### Livable for All

Coeur d’Alene will strive to be livable for median and below income levels, including young families, working class, low income, and fixed income households.

**Objective CI 3.1** Support efforts to preserve existing housing stock and provide opportunities for new affordable and workforce housing.

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<td>Convene working groups to identify viable housing solutions, guides, and strategies to support a variety of workforce, affordable, and attainable housing choices. This may include amendment of the City Code, deed restrictions, development incentives, land banking or trusts, and other solutions as necessary to allow for compatible development to a variety of housing options.</td>
<td>Convening Authority: Joint - City of Coeur d’Alene &amp; CDA 2030 Support: Idaho Department of Labor, North Idaho Building Contractors Association, Idaho Housing and Finance Association, Habitat for Humanity of North Idaho, Panhandle Affordable Housing Alliance, City of Coeur d’Alene, Trinity Homes, Region 1 Homeless Coalition, Regional Housing and Growth Issues Partnership, St. Vincent de Paul, Coeur d’Alene Association of REALTORS</td>
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### Collaborate and advertise activities, such as farmers’ markets, music performances, and other community events, to strengthen partnerships between State and regional Tribes and other communities emphasizing celebrated cooperation and mutual heritage of the land.

**Objective CI 3.2** Support partnerships to promote and maintain vibrant communities throughout Coeur d’Alene that celebrate and respect the land, its environment, and its people.

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### Develop and program the new Museum of North Idaho in the JC White House to provide an expanded, state-of-the-art facility with interactive and culturally significant exhibits.

**Objective CI 3.3** Support programs that celebrate Coeur d’Alene’s history and cultural heritage.

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### Form a committee to develop, fund, and create a sustainable annual “Coeur d’Alene Heritage Day” with events, activities, music, and food that celebrates Coeur d’Alene’s history, traditions, and local culture. Showcase the diverse individuals, groups, and events that have contributed to Coeur d’Alene’s history.

**Objective CI 3.4** Support programs that recognize and celebrate the contributions of Coeur d’Alene’s diverse community.

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### Collaborate and advertise activities, such as farmers’ markets, music performances, and other community events, to strengthen partnerships between State and regional Tribes and other communities emphasizing celebrated cooperation and mutual heritage of the land.

**Objective CI 3.5** Support programs that recognize and celebrate the contributions of Coeur d’Alene’s diverse community.

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<td>Convening Authority: Joint - City of Coeur d’Alene &amp; CDA 2030 Support: Historic, City of Coeur d’Alene - Historic Preservation Commission, Coeur d’Alene Convention &amp; Visitors Bureau, City of Coeur d’Alene, North Idaho College, North Idaho Centennial Trail Foundation, North Idaho Higher Education, Coeur d’Alene Downtown Association, Tour CDA, Coeur d’Alene Arts &amp; Culture Alliance</td>
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**Objective CI 4.1** Recognize cultural and economic connections to the Coeur d’Alene Tribe, acknowledging that this area is their ancestral homeland.

- **Convening Authority:** Joint - City of Coeur d’Alene & CDA 2030
- **Lead Partner:** CDA 2030
- **Support:** Coeur d’Alene Tribe, Human Rights Education Institute, University of Idaho - Office of Equity and Diversity, Kootenai County Task Force on Human Relations

**Actions**

1. Continue to strengthen relationships and partnerships with the Coeur d’Alene Tribe, other governments, and community partners, while recognizing the Tribe’s deep connection to Coeur d’Alene Lake and continued dedication to protecting this valuable natural and economic resource through the Our Gem Collaborative.

   - **1-5 years:**
   - **6-10 years:**
   - **11-20 years:**

2. Coordinate participation with the Coeur d’Alene Tribe in cultural events, historic preservation efforts, artwork, education, and other programs.

   - **1-5 years:**
   - **6-10 years:**
   - **11-20 years:**

**PARTNERS & SUPPORT**

- **Lead Partner:** Museum of North Idaho, Coeur d’Alene Tribe
- **Support:** Human Rights Education Institute, Coeur d’Alene Tribe, Civic Engagement Alliance, Coeur d’Alene Downtown Association, Coeur d’Alene Convention & Visitors Bureau, City of Coeur d’Alene, Coeur d’Alene Casino, City of Coeur d’Alene - Historic Preservation Commission

**Objective CI 4.2** Create an environment that supports and embraces diversity in arts, culture, food, and self-expression.

- **Convening Authority:** Joint - City of Coeur d’Alene & CDA 2030
- **Lead Partner:** CDA 2030
- **Support:** Idaho Commission on the Arts, Coeur d’Alene Tribe, City of Coeur d’Alene - Arts Commission, North Idaho College, North Idaho College - Venture Network, Gizmo - cda, Emerging Museums of North Idaho, Coeur d’Alene Casino, Coeur d’Alene Downtown Association, Panhandle Area Council, Idaho Women’s Business Center, Coeur d’Alene Association of REALTORS

**Actions**

1. Provide proactive education, awareness, and positive counter-messaging against hate and discrimination of all kinds.

   - **1-5 years:**
   - **6-10 years:**
   - **11-20 years:**

2. Generate a community survey and report identifying barriers and solutions for diversity and broader community participation in leadership positions throughout the Coeur d’Alene region.

   - **1-5 years:**
   - **6-10 years:**
   - **11-20 years:**

3. Provide support and resources to encourage existing mentorship programs to use strong inclusive best practices to diversify their recruitment, development, and training of future civic leaders for government boards and regional leadership positions.

   - **1-5 years:**
   - **6-10 years:**
   - **11-20 years:**

**PARTNERS & SUPPORT**

- **Lead Partner:** Human Rights Education Institute
- **Support:** North Idaho College, Gonzaga University - Institute for Hate Studies, Coeur d’Alene Tribe, Wassmuth Center, Idaho Commission of Human Rights, Kootenai County Task Force on Human Relations, University of Idaho - Office of Equity and Diversity, University of Idaho - Coeur d’Alene

**Objective CI 4.3** Promote human rights, civil rights, respect, and dignity for all in Coeur d’Alene.

- **Convening Authority:** CDA 2030
- **Lead Partner:** Human Rights Education Institute
- **Support:** North Idaho College, Kootenai County Task Force on Human Relations

**Actions**

1. Continue to review opportunities and seek partnerships for a Performing Arts Center in Kootenai County.

   - **1-5 years:**
   - **6-10 years:**
   - **11-20 years:**

2. Develop a strategy and coordinate efforts to boost local artist visibility by educating the community on the local economic impact of supporting the arts.

   - **1-5 years:**
   - **6-10 years:**
   - **11-20 years:**

3. Maintain the public-private collaborative to research and initiate local solutions to provide access to quality and affordable childcare in greater Coeur d’Alene. Support innovative professional development for early care teachers and directors to maintain and attract qualified staff.

   - **1-5 years:**
   - **6-10 years:**
   - **11-20 years:**

**PARTNERS & SUPPORT**

- **Lead Partner:** CDA 2030
- **Support:** North Idaho Early Learning Collaborative, Idaho STARS, Head Start, Early Head Start, School Plus, North Idaho College - Children’s Center, City of Coeur d’Alene, School District 271 - Coeur d’Alene Public Schools

**Objective CI 4.4** Recognize cultural and economic connections to the Coeur d’Alene Tribe, acknowledging that this area is their ancestral homeland.

- **Convening Authority:** Joint - City of Coeur d’Alene & CDA 2030
- **Lead Partner:** CDA 2030
- **Support:** Idaho Commission on the Arts, Coeur d’Alene Tribe, City of Coeur d’Alene - Arts Commission, North Idaho College, North Idaho College - Venture Network, Gizmo - cda, Emerging Museums of North Idaho, Coeur d’Alene Casino, Coeur d’Alene Downtown Association, Panhandle Area Council, Idaho Women’s Business Center, Coeur d’Alene Association of REALTORS

**Actions**

1. Provide an inclusive and welcoming environment to fellow community members and visitors by encouraging cultural awareness, accessibility, and training opportunities to bring more awareness and understanding of the diversity of our community.

   - **1-5 years:**
   - **6-10 years:**
   - **11-20 years:**

2. Develop and implement a strategic plan based on the community assessments to provide childcare that is accessible and serves our population. Increase access to information about quality childcare programs available, provide take-home information, resources, and tools to parents and caregivers to succeed as their child’s first and most influential teacher.

   - **1-5 years:**
   - **6-10 years:**
   - **11-20 years:**

3. Create school readiness teams to facilitate smooth transitions for children and families from early care and education to K-12 systems. Research and share affordable early childhood education options such as public preschool or preschool co-ops. Expand creative efforts, such as United Way’s kindergarten boot camp and Ready! For Kindergarten, to promote early learning.

   - **1-5 years:**
   - **6-10 years:**
   - **11-20 years:**

**PARTNERS & SUPPORT**

- **Lead Partner:** CDA 2030
- **Support:** North Idaho Early Learning Collaborative, Idaho STARS, Head Start, Early Head Start, School Plus, North Idaho College - Children’s Center, City of Coeur d’Alene, School District 271 - Coeur d’Alene Public Schools

**Supportive Culture**

Coeur d’Alene is a community that works to support cultural awareness, diversity and inclusiveness.

- **Convening Authority:** Joint - City of Coeur d’Alene & CDA 2030
- **Lead Partner:** CDA 2030
- **Support:** Coeur d’Alene Tribe, Human Rights Education Institute, University of Idaho - Office of Equity and Diversity, Kootenai County Task Force on Human Relations, University of Idaho - Office of Equity and Diversity, University of Idaho - Coeur d’Alene

**Actions**

1. Coordinate participation with the Coeur d’Alene Tribe in cultural events, historic preservation efforts, artwork, education, and other programs.

   - **1-5 years:**
   - **6-10 years:**
   - **11-20 years:**

2. Convening Authority: Joint - City of Coeur d’Alene & CDA 2030

   **Support:** Museum of North Idaho, Coeur d’Alene Tribe

   **Lead Partner:** Museum of North Idaho, Coeur d’Alene Tribe

   **Support:** Human Rights Education Institute, Coeur d’Alene Arts & Culture Alliance, Coeur d’Alene Downtown Association, Coeur d’Alene Convention & Visitors Bureau, City of Coeur d’Alene, Coeur d’Alene Casino, City of Coeur d’Alene - Historic Preservation Commission
Education and lifelong learning opportunities are the foundation of Greater Coeur d’Alene’s future.

Our focus on education, from pre-K through post-secondary education, prepares students for life, creating culturally and globally aware graduates and a highly trained local workforce. We recognize that stable educational funding is necessary to support innovation in curriculum, instruction, and focused professional development. Collaboration with businesses and agencies provide real-world learning opportunities that prepare students for skilled labor, professional, and leadership positions. Our schools are accessible to all, providing educational options that inspire curiosity, entrepreneurialism, and offer lifelong learning opportunities for gaining new skills and fostering personal growth.

**EDUCATION & LEARNING VISION**

**Quality Early Education**

Encourage development of quality early care and education opportunities that supports students to reach age-appropriate learning benchmarks and provides childcare for the workforce.

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<th>Lead Partner</th>
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<tbody>
<tr>
<td>EL 1.1.1 Invest in early care and education infrastructure.</td>
<td>CDA 2030</td>
<td>United Way of North Idaho</td>
<td>Idaho STARS, Idaho Association for the Education of Young Children, North Idaho College, Lewis-Clark State College, University of Idaho - Coeur d’Alene</td>
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<td></td>
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<td>Coeur d’Alene Area Economic Development Corporation, Coeur d’Alene Regional Chamber of Commerce</td>
</tr>
<tr>
<td>EL 1.1.2 Collaborate with statewide organizations to develop and enhance high quality early education.</td>
<td>CDA 2030</td>
<td>United Way of North Idaho</td>
<td>Idaho Association for the Education of Young Children</td>
</tr>
<tr>
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<td></td>
<td>Coeur d’Alene Area Economic Development Corporation, Coeur d’Alene Regional Chamber of Commerce</td>
</tr>
<tr>
<td>EL 1.1.3 Build mechanisms for business and community stakeholders to support / invest in early care and education, and build knowledge of and investment in high quality early care and education.</td>
<td>CDA 2030</td>
<td>United Way of North Idaho</td>
<td>Coeur d’Alene Area Economic Development Corporation, Coeur d’Alene Regional Chamber of Commerce</td>
</tr>
</tbody>
</table>
**Objective EL 2.1** Promote an educational environment that equips students to reach their full potential.

**Equipped Students**
Promote an educational environment that equips students to reach their full potential.

**Objective EL 2.1** Engage with the school district to shape the type of curricula received by students.

Through community education and promotion support implementation of the five-year strategic plan for K-12 students in Coeur d’Alene Public Schools with the goal of equipping them with the knowledge, skills, and dispositions needed to pursue their future.

Convening Authority: CDA 2030
Lead Partner: School District 271 - Coeur d’Alene Public Schools
Support: Idaho Department of Labor, Gizmo - cda, Community Action Partnership, Human Rights Education Institute - HERO Program, Boy Scouts of America, Girl Scouts, 4-H Clubs, Coeur d’Alene Education Partnership

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**Objective EL 2.1.I01**

**Convening Authority:** CDA 2030
**Lead Partner:** School District 271 - Coeur d’Alene Public Schools
**Support:** Idaho Department of Labor, Gizmo - cda, Community Action Partnership, Human Rights Education Institute - HERO Program, Boy Scouts of America, Girl Scouts, 4-H Clubs, Coeur d’Alene Education Partnership

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**Objective EL 2.1.I02**
Build and increase financial assistance to families for quality childcare.

1-5 years • 6-10 years • 11-20 years

**Convening Authority:** CDA 2030
**Lead Partner:** United Way of North Idaho
**Support:** North Idaho Early Learning Collaborative, Idaho Association for the Education of Young Children, Idaho Department of Health and Welfare, regional foundations

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**Objective EL 2.1.I03**
Continue to support, fund, and partner on the K-3 literacy efforts initiated by the Opening Books, Opening Doors program.

1-5 years • 6-10 years • 11-20 years

**Convening Authority:** CDA 2030
**Lead Partner:** Innovia Foundation
**Support:** Cooperative Information Network Libraries, United Way of North Idaho, Coeur d’Alene Regional Chamber of Commerce, School District 271 - Coeur d’Alene Public Schools, Coeur d’Alene Public Library

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**Objective EL 2.1.I04**
Develop and promote service-learning programs to link school curriculum and classes to real-world life experiences.

1-5 years • 6-10 years • 11-20 years

**Convening Authority:** CDA 2030
**Lead Partner:** School District 271 - Coeur d’Alene Public Schools
**Support:** Generation Alive, Key Club, Human Rights Education Institute, United Way of North Idaho, Protelligent Inc., North Idaho IT Professionals Association, nonprofit organizations

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**Objective EL 2.1.I05**
Encourage youth leadership and professional development by creating programs and internships to prepare people for leadership positions in the community.

1-5 years • 6-10 years • 11-20 years

**Convening Authority:** CDA 2030
**Lead Partner:** Civic Engagement Alliance
**Support:** Boys & Girls Club of Kootenai County, North Idaho College - Kootenai Technical Education Center, North Idaho College - Workforce Training Center, Coeur d’Alene Area Economic Development Corporation, North Idaho Building Contractors Association, North Idaho College - Parker Technical Education Center, Coeur d’Alene Regional Chamber of Commerce, School District 271 - Coeur d’Alene Public Schools

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**Objective EL 2.1.I06**
Explore opportunities to develop an experiential learning, including environmental education and service-learning curriculum for PreK -12 students.

1-5 years • 6-10 years • 11-20 years

**Convening Authority:** CDA 2030
**Lead Partner:** School District 271 - Coeur d’Alene Public Schools
**Support:** University of Idaho - Confluence Project, Northwest Expedition Academy, Kootenai Environmental Alliance, Coeur d’Alene Tribe, Idaho Department of Environmental Quality, Gizmo - cda, University of Idaho - Coeur d’Alene

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**Objective EL 2.1.I07**
Develop and promote service-learning programs to link school curriculum and classes to real-world life experiences.

1-5 years • 6-10 years • 11-20 years

**Convening Authority:** CDA 2030
**Lead Partner:** School District 271 - Coeur d’Alene Public Schools
**Support:** Generation Alive, Key Club, Human Rights Education Institute, United Way of North Idaho, Protelligent Inc., North Idaho IT Professionals Association, nonprofit organizations

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**Objective EL 2.1.I08**
Expand and promote programs to aid students with special needs.

1-5 years • 6-10 years • 11-20 years

**Convening Authority:** CDA 2030
**Lead Partner:** School District 271 - Coeur d’Alene Public Schools
**Support:** Special Needs Recreation, Panhandle Autism Society, Disability Action Center, Idaho Parents Unlimited, Project SEARCH, Down Syndrome Connections Northwest, Tesh Inc., North Idaho Early Learning Collaborative

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**PARTNERS & SUPPORT**

**CDA 2030**

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### ACTIONS

<table>
<thead>
<tr>
<th>Objective</th>
<th>Action Description</th>
<th>Partner &amp; Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>EL 3.1</td>
<td>Increase opportunities for volunteers to work in schools.</td>
<td>Convening Authority: CDA 2030  Lead Partner: School District 271 - Coeur d’Alene Public Schools  Support: Parent Teacher Associations, Rotary, Kiwanis, Eagles, Lions Club</td>
</tr>
<tr>
<td>EL 3.2</td>
<td>Provide abundant opportunities for and access to lifelong learning, fostering mastery of new skills, academic enrichment, mentoring programs, and personal growth.</td>
<td>Convening Authority: City of Coeur d’Alene &amp; CDA 2030  Lead Partner: City of Coeur d’Alene  Support: Cooperative Information Network Libraries, School District 271 - Coeur d’Alene Public Schools, Coeur d’Alene Public Library</td>
</tr>
<tr>
<td>EL 3.3</td>
<td>Achieve a stable source of funding for PreK-12 education that focuses on small class sizes, technology, facilities, resources, curricula, and programs for students.</td>
<td>Convening Authority: CDA 2030  Lead Partner: To be determined  Support: Excel Foundation</td>
</tr>
<tr>
<td>EL 3.4</td>
<td>Expand mental health services in schools to help students, faculty, and staff.</td>
<td>Convening Authority: CDA 2030  Lead Partner: Panhandle Health District, School District 271 – Coeur d’Alene Public Schools  Support: Ambitions of Idaho, Heritage Health, Human Rights Education Institute, Cooperative Information Network Libraries, North Idaho Pride Alliance, Suicide Prevention Action Network of North Idaho</td>
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</table>

### SUPPORT

<table>
<thead>
<tr>
<th>Objective</th>
<th>Support Description</th>
<th>Partner &amp; Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>EL 3.1</td>
<td>Support additional library outreach services and programs to reach larger numbers of people.</td>
<td>Convening Authority: City of Coeur d’Alene &amp; CDA 2030  Lead Partner: City of Coeur d’Alene  Support: Cooperative Information Network Libraries, School District 271 - Coeur d’Alene Public Schools, Coeur d’Alene Public Library</td>
</tr>
<tr>
<td>EL 3.2</td>
<td>Recruit retirees to mentorship opportunities by promoting the Coeur d’Alene Connects program throughout the community. Collaborate with the local colleges and universities to expand the program in higher education.</td>
<td>Convening Authority: CDA 2030  Lead Partner: School District 271 - Coeur d’Alene Public Schools  Support: Coeur d’Alene Senior Center, Innovation Collective, New to North Idaho, Coeur d’Alene Connects, service organizations</td>
</tr>
<tr>
<td>EL 3.3</td>
<td>Identify a partner or funding source to coordinate with Coeur d’Alene Public Schools in developing a volunteer bootcamp to provide training and placement of volunteers in schools.</td>
<td>Convening Authority: CDA 2030  Lead Partner: School District 271 - Coeur d’Alene Public Schools  Support: Parent Teacher Associations, Rotary, Kiwanis, Eagles, Lions Club</td>
</tr>
<tr>
<td>EL 3.4</td>
<td>Strengthen partnerships and seek strategic funding opportunities to provide relevant lifelong educational opportunities that will enhance diverse skill and workforce training options for residents.</td>
<td>Convening Authority: City of Coeur d’Alene &amp; CDA 2030  Lead Partner: North Idaho College  Support: Education Information Center, Cooperative Information Network Libraries, Gizmo - cda, Emerge, Museum of North Idaho, City of Coeur d’Alene, Pilgrim’s Natural Food Market, Salvation Army KROC Center - CDA, Coeur d’Alene Public Library</td>
</tr>
</tbody>
</table>

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**Lifelong Learning**

Provide an educational environment that provides open access to resources for all people.

**Strengthen partnerships and seek strategic funding opportunities to provide relevant lifelong educational opportunities that will enhance diverse skill and workforce training options for residents.**

1. **Objective EL 3.1** Increase educational opportunities for all people.
2. **Objective EL 3.2** Provide abundant opportunities for and access to lifelong learning, fostering mastery of new skills, academic enrichment, mentoring programs, and personal growth.
3. **Objective EL 3.3** Achieve a stable source of funding for PreK-12 education that focuses on small class sizes, technology, facilities, resources, curricula, and programs for students.
4. **Objective EL 3.4** Expand mental health services in schools to help students, faculty, and staff.

---

**EDUCATION & LEARNING VISION**

- **EDUCATION**
  - Coeur d’Alene Public Schools
  - Information Network Libraries
  - Gizmo - cda
  - Emerge
  - Museum of North Idaho
  - City of Coeur d’Alene
  - Pilgrim’s Natural Food Market
  - Salvation Army KROC Center
  - CDA, Coeur d’Alene Public Library

- **LEARNING**
  - North Idaho College
  - Lewis-Clark State College
  - Boise State University
  - University of Idaho - Coeur d’Alene
  - Idaho Education Association
  - SPARK
  - Innovia Foundation
  - School District 271 - Coeur d’Alene Public Schools
  - School Board, Coeur d’Alene Education Partnership
  - Human Rights Education Institute
  - North Idaho Pride Alliance
  - Suicide Prevention Action Network
  - Ambitions of Idaho
  - Heritage Health
  - Human Rights Education Institute
  - Cooperative Information Network Libraries
  - North Idaho Pride Alliance
  - Suicide Prevention Action Network of North Idaho
### Education Partnerships

Support partnerships and collaborations focused on quality education and enhanced funding opportunities for school facilities and operations.

**Objective EL 4.2** Enhance partnerships among local higher education institutions and vocational schools, offering an expanded number of degrees and increased diversity in graduate level education options with combined campus, classroom, research, and scholarship resources that meet the changing needs of the region.

| EL 4.2.I01 | Convening Authority: CDA 2030  
Lead Partner: North Idaho Higher Education  
Support: North Idaho College, Lewis-Clark State College, Coeur d’Alene Regional Chamber of Commerce, University of Idaho - Coeur d’Alene |
| --- | --- |
| Encourage and support schools to collaborate in offering an expanded number of diverse degrees in post-secondary and graduate-level options that meet the changing needs of the region.  
1-5 years | 6-10 years | 11-20 years |

| EL 4.2.I02 | Convening Authority: CDA 2030  
Lead Partner: North Idaho College  
Support: Idaho Department of Labor, North Idaho College - Parker Technical Education Center, North Idaho College - Kootenai Technical Education Center, North Idaho College - Workforce Training Center, North Idaho College - Venture Network, University of Idaho - Coeur d’Alene |
| --- | --- |
| Based on the skills gap analysis (EL 2.1.I02), support and expand state-of-the-art programs and facilities for workforce training to produce well-trained, highly skilled workers for the region’s economy.  
1-5 years | 6-10 years | 11-20 years |

| EL 4.2.I03 | Convening Authority: CDA 2030  
Lead Partner: To be determined  
Support: North Idaho Higher Education, North Idaho College - Workforce Training Center, North Idaho Workforce Development Council, Coeur d’Alene Area Economic Development Corporation, North Idaho College - Idaho Small Business Development Center |
| --- | --- |
| Continue to expand programs and degree offerings to all for local educational opportunities from certifications to advanced degrees, including opportunities for online learning.  
1-5 years | 6-10 years | 11-20 years |

| EL 4.2.J01 | Convening Authority: City of Coeur d’Alene and CDA 2030  
Lead Partner: North Idaho College  
Support: North Idaho Higher Education |
| --- | --- |
| Support on and off-campus student and employee housing along with the creation of temporary transitional housing opportunities for new employees coming to the area to meet the housing needs of students, faculty and staff.  
1-5 years | 6-10 years | 11-20 years |
Greater Coeur d’Alene is defined by its lake, river, and mountains.

Our community’s distinctive natural beauty is enhanced by easy access to parks, open spaces, natural areas, and an urban forest that connects our community members with nature. We continue to focus on access to nature, parks and pedestrian and bicycle trails from our neighborhoods and business districts. We also strive to maintain an award-winning recreation program and work with our neighboring jurisdictions to support emerging recreational activities. These priorities support a healthy lifestyle and provide our community with a variety of recreational opportunities.

<table>
<thead>
<tr>
<th>ACTIONS</th>
<th>PARTNERS &amp; SUPPORT</th>
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<tbody>
<tr>
<td><strong>Preserve Nature</strong></td>
<td>Preserve and enhance the beauty and health of Coeur d’Alene’s natural environment</td>
</tr>
<tr>
<td><strong>Objective ER 1.2</strong> Improve the water quality of Coeur d’Alene Lake and Spokane River by reducing the use of fertilizers, pesticides, herbicides, and managing aquatic invasive plant and fish species.</td>
<td></td>
</tr>
<tr>
<td>ER 1.2.J01 Coordinate with agencies and governments including the State of Idaho, Coeur d’Alene Tribe, and Kootenai County to increase education and awareness, and to manage/reduce nutrient loading and runoff to lakes and streams, such as promoting the proper use of fertilizers near water bodies and residential yards where stormwater can carry chemicals into storm drains that drain into Coeur d’Alene Lake and the Spokane River.</td>
<td>Convening Authority: City of Coeur d’Alene and CDA 2030 Lead Partner: Our Gem Coeur d’Alene Lake Collaborative Support: Coeur d’Alene Lakeshore Property Owners Association, City of Coeur d’Alene, Panhandle Health District</td>
</tr>
<tr>
<td>1-5 years</td>
<td>6-10 years</td>
</tr>
<tr>
<td>ER 1.2.J02 Educate the community about reducing noxious weeds and invasive species in watersheds through educational signage and outreach materials.</td>
<td>Convening Authority: City of Coeur d’Alene and CDA 2030 Lead Partner: Kootenai County - Noxious Weeds Department Support: Idaho State Department of Agriculture, Idaho Department of Environmental Quality, Idaho Noxious Weed Association, Our Gem Coeur d’Alene Lake Collaborative, Coeur d’Alene Tribe, Avista Corporation, Ducks Unlimited, Idaho Department of Fish and Game</td>
</tr>
<tr>
<td>1-5 years</td>
<td>6-10 years</td>
</tr>
<tr>
<td>ER 1.2.J03 Find funding support to explore technologies to address mining contamination and minimize pollution of the lake.</td>
<td>Convening Authority: City of Coeur d’Alene and CDA 2030 Lead Partner: Basin Commission (BEIPC) Support: Coeur d’Alene Work Trust, Coeur d’Alene Tribe, Idaho Department of Environmental Quality, Environmental Protection Agency, Restoration Partnership</td>
</tr>
<tr>
<td>1-5 years</td>
<td>6-10 years</td>
</tr>
</tbody>
</table>
**Objective ER 1.3** Enhance and improve lake and river habitat and riparian zones, while maintaining waterways and shorelines that are distinctive features of the community.

- Increase public awareness of water issues by growing the education program to preserve lake health and protect water quality by promoting community awareness of local water resources through education, outreach, and stewardship. (1-5 years, 6-10 years, 11-20 years)
- Increase regional coordination with decision-makers as it relates to natural resource restoration, management, and protection. (1-5 years, 6-10 years, 11-20 years)
- Evaluate the Zoning Codes and development standards regarding development occurring near shorelines to preserve the riparian zone. (1-5 years, 6-10 years, 11-20 years)

**Convening Authority:** City of Coeur d'Alene and CDA 2030  
**Lead Partner:** Our Gem Coeur d'Alene Lake Collaborative  
**Support:** To be determined

**Objective ER 1.4** Reduce water consumption for landscaping throughout the city.

- Reduce water consumption for landscaping throughout the city. (1-5 years, 6-10 years, 11-20 years)

**Convening Authority:** City of Coeur d'Alene and CDA 2030  
**Lead Partner:** Idaho Washington Aquifer Collaborative, City of Coeur d'Alene  
**Support:** Our Gem Coeur d'Alene Lake Collaborative, Cedar Mountain Perennials, Kinnikinick Native Plant Society, Plants of the Wild, Kootenai County - Aquifer Protection District, University of Idaho Extension - Idaho Master Gardener Program

**Objective ER 2.2** Encourage publicly-owned and/or private recreation facilities for citizens of all ages. This includes sports fields and facilities (both outdoor and indoor), hiking and biking pathways, open space, passive recreation, and water access for people and motorized and non-motorized watercraft.

- Develop bike parks that include BMX freestyle tracks, pump tracks, jumps, and cyclorcross. (1-5 years, 6-10 years, 11-20 years)
- Evaluate the feasibility of a mountain bike trailhead at Cherry Hill Park with connectivity to U.S. Forest Service mountain bike trails. (1-5 years, 6-10 years, 11-20 years)
- Explore opportunities to preserve and gain shoreline access to Lake Coeur d'Alene from Silver Beach to Higgins Point through public partnerships, acquisitions, grants, and other similar strategies. (1-5 years, 6-10 years, 11-20 years)
- Seek opportunities to develop a public Boaters Park in the Silver Beach area with amenities such as parking, restrooms, overnight moorage, vessel pump-out, day use and picnic area, beach with swim area, and concession area. (1-5 years, 6-10 years, 11-20 years)

**Convening Authority:** City of Coeur d'Alene and CDA 2030  
**Lead Partner:** City of Coeur d'Alene  
**Support:** City of Coeur d'Alene - Ped/Bike Committee, BMX group, Lake City Trail Alliance, property owners, U.S. Forest Service  
**Support:** City of Coeur d'Alene - Ped/Bike Committee, BMX group, Lake City Trail Alliance, Cancourse, property owners, U.S. Forest Service  
**Support:** City of Coeur d'Alene - Ped/Bike Committee, BMX group, Lake City Trail Alliance, property owners, U.S. Forest Service  
**Support:** City of Coeur d'Alene - Ped/Bike Committee, BMX group, Lake City Trail Alliance, property owners, U.S. Forest Service  
**Support:** Idaho Parks & Waterways, Idaho State Parks, Kootenai County, Idaho Department of Lands, Idaho Transportation Department, North Idaho Centennial Trail Foundation, Eastside Highway District, property owners

**Objective ER 3.1** Develop regional and local services related to environmental stewardship for the benefit of the community.

- Develop user-friendly educational materials similar to the Spokane Water Wise program for the community on best practices for xeriscaping, drought-tolerant native plants, and watering lawns for water conservation to be used in social media, on websites, and other collateral. (1-5 years, 6-10 years, 11-20 years)
- Convening Authority: City of Coeur d'Alene and CDA 2030  
**Lead Partner:** Idaho Washington Aquifer Collaborative, City of Coeur d'Alene  
**Support:** Our Gem Coeur d'Alene Lake Collaborative, Cedar Mountain Perennials, Kinnikinick Native Plant Society, Plants of the Wild, Kootenai County - Aquifer Protection District, University of Idaho Extension - Idaho Master Gardener Program

**Objective ER 3.2** Provide diverse recreation options.

- Evaluate the Zoning Codes and development standards regarding development occurring near shorelines to preserve the riparian zone. (1-5 years, 6-10 years, 11-20 years)
- Increase public awareness of water issues by growing the education program to preserve lake health and protect water quality by promoting community awareness of local water resources through education, outreach, and stewardship. (1-5 years, 6-10 years, 11-20 years)
- Increase regional coordination with decision-makers as it relates to natural resource restoration, management, and protection. (1-5 years, 6-10 years, 11-20 years)
- Evaluate the Zoning Codes and development standards regarding development occurring near shorelines to preserve the riparian zone. (1-5 years, 6-10 years, 11-20 years)

**Convening Authority:** City of Coeur d'Alene and CDA 2030  
**Lead Partner:** Our Gem Coeur d'Alene Lake Collaborative  
**Support:** To be determined

**Objective ER 4.1** Enhance and improve lake and river habitat and riparian zones, while maintaining waterways and shorelines that are distinctive features of the community.

- Increase public awareness of water issues by growing the education program to preserve lake health and protect water quality by promoting community awareness of local water resources through education, outreach, and stewardship. (1-5 years, 6-10 years, 11-20 years)
- Increase regional coordination with decision-makers as it relates to natural resource restoration, management, and protection. (1-5 years, 6-10 years, 11-20 years)
- Evaluate the Zoning Codes and development standards regarding development occurring near shorelines to preserve the riparian zone. (1-5 years, 6-10 years, 11-20 years)

**Convening Authority:** City of Coeur d'Alene and CDA 2030  
**Lead Partner:** Our Gem Coeur d'Alene Lake Collaborative  
**Support:** To be determined
ENVIRONMENT & RECREATION VISION

ACTIONS

Objective ER 4.1 Minimize potential pollution problems such as air, land, water, or hazardous materials.

- Develop incentives and grants for individuals and businesses that elect to voluntarily capture and utilize renewable energy sources.
  - Convening Authority: CDA 2030
  - Lead Partner: Avista Corporation, Kootenai Electric
  - Support: City of Coeur d’Alene, Innovation Collective, Idaho Conservation League, Kootenai Environmental Alliance
  - Timeline: 1-5 years

- Create a memorial fund through a community foundation dedicated to providing grant funding for projects and materials required for a more sustainable community.
  - Convening Authority: CDA 2030
  - Lead Partner: Idaho Community Foundation
  - Support: Kootenai Environmental Alliance, Coeur d’Alene Regional Chamber - Natural Resource Committee, Idaho Conservation League, City of Coeur d’Alene, Kootenai County
  - Timeline: 1-5 years

- Develop resources, incentivize, and encourage property owners to take proactive steps to restore native plant materials on rivers and lakes.
  - Convening Authority: CDA 2030
  - Lead Partner: University of Idaho Extension - Idaho Master Gardener Program
  - Timeline: 1-5 years

- Partner with other organizations to identify potential funding strategies and management structures to preserve open space on the Rathdrum Prairie for public benefit.
  - Convening Authority: City of Coeur d’Alene and CDA 2030
  - Lead Partner: Kootenai County
  - Support: Regional Housing and Growth Issues Partnership - Working Group, Idaho Conservation League, Idaho Department of Environmental Quality, Panhandle Health District, City of Post Falls, City of Coeur d’Alene, City of Rathdrum, City of Hayden
  - Timeline: 1-5 years

Objective ER 4.2 Improve the existing compost and recycling program.

- Create and promote educational programs, including online, media, and in-person sessions to educate the public on best practices for residential, business, and public spaces recycling with the goal of an expanded city recycling program for businesses and public buildings using additional bins and collection services.
  - Convening Authority: City of Coeur d’Alene and CDA 2030
  - Lead Partner: Kootenai County
  - Support: Coeur d’Alene Regional Chamber - Natural Resource Committee, Spokesman Review, Idaho Washington Aquifer Collaborative, Coeur d’Alene Press, Kootenai Environmental Alliance, City of Coeur d’Alene, City of Post Falls, City of Rathdrum, City of Hayden, Waste Management, Coeur d’Alene media, University of Idaho Extension - Idaho Master Gardener Program
  - Timeline: 5-10 years

- Work with the waste management providers and regional partners to improve recycling including composting and facilities to include best practice options for a range of recyclable materials such as glass, yard waste, food waste, and electronics.
  - Convening Authority: City of Coeur d’Alene & CDA2030
  - Lead Partner: Kootenai County
  - Support: Coeur d’Alene Glass Recyclers, Kootenai Environmental Alliance, Kootenai County, City of Post Falls, City of Coeur d’Alene, City of Rathdrum, City of Hayden, Waste Management, Coeur d’Alene Garbage
  - Timeline: 1-5 years

PARTNERS & SUPPORT

- Convening Authority: City of Coeur d’Alene and CDA 2030
- Lead Partner: City of Coeur d’Alene
- Support: Cacourse, Coeur d’Alene Convention & Visitors Bureau, Coeur d’Alene Downtown Association, Panhandle Nordic Club, Lake City Trail Alliance, Coeur d’Alene Regional Chamber of Commerce
- Convening Authority: City of Coeur d’Alene and CDA 2030
- Lead Partner: City of Coeur d’Alene
- Support: Kootenai County, Lake City Trail Alliance, North Idaho Centennial Trail Foundation, Cacourse, U.S. Forest Service
- Convening Authority: City of Coeur d’Alene and CDA 2030
- Lead Partner: City of Coeur d’Alene
- Support: Kootenai County, Lake City Trail Alliance, North Idaho Centennial Trail Foundation, Cacourse, U.S. Forest Service
- Convening Authority: City of Coeur d’Alene, Innovation Collective, Idaho Conservation League, Kootenai Environmental Alliance
- Convening Authority: CDA 2030
- Lead Partner: Avista Corporation, Kootenai Electric
- Support: City of Coeur d’Alene, Innovation Collective, Idaho Conservation League, Kootenai Environmental Alliance
- Convening Authority: CDA 2030
- Lead Partner: Idaho Community Foundation
- Support: Kootenai Environmental Alliance, Coeur d’Alene Regional Chamber - Natural Resource Committee, Idaho Conservation League, City of Coeur d’Alene, Kootenai County
- Convening Authority: CDA 2030
- Lead Partner: University of Idaho Extension - Idaho Master Gardener Program
- Convening Authority: City of Coeur d’Alene and CDA 2030
- Lead Partner: Kootenai County
- Support: Regional Housing and Growth Issues Partnership - Working Group, Idaho Conservation League, Idaho Department of Environmental Quality, Panhandle Health District, City of Post Falls, City of Coeur d’Alene, City of Rathdrum, City of Hayden
GROWTH & DEVELOPMENT VISION

Greater Coeur d’Alene is a desirable place to live and work.

Future growth is focused on improving our community’s livability by planning for a mix of land uses that are walkable, access to attainable housing options, employment opportunities, healthcare, quality schools and recreation. Neighborhoods include a variety of housing options and services where residents can walk or bike to cafes, shops, services, jobs, and open spaces. Existing and future development is connected by an extensive multimodal transportation system that incorporates public transit, automobiles, and safe and convenient pedestrian and bicycle routes.

**ACTIONS**

**Balanced Planning**

Develop a mix of land uses throughout the city that balance housing and employment while preserving the qualities that make Coeur d’Alene a great place to live.

**Objective GD 1.1** Achieve a balance of housing product types and price points, including affordable housing, to meet city needs.

1. Work with community partners to implement the recommendations from the regional housing assessment to achieve housing goals.
   - 1-5 years
   - 6-10 years
   - 11-20 years

   **Convening Authority:** City of Coeur d’Alene and CDA 2030
   **Lead Partner:** Regional Housing and Growth Issues Partnership - Working Group
   **Support:** Panhandle Affordable Housing Alliance, Whitewater Creek Inc., North Idaho Building Contractors Association, Kootenai County, City of Coeur d’Alene, Idaho Department of Labor, Coeur d’Alene Area Economic Development Corporation, Idaho Housing and Finance Association, Habitat for Humanity of North Idaho, Coeur d’Alene Association of REALTORS

2. Explore financial and other incentives for developers to encourage the construction of affordable housing.
   - 1-5 years
   - 6-10 years
   - 11-20 years

   **Convening Authority:** City of Coeur d’Alene and CDA 2030
   **Lead Partner:** Regional Housing and Growth Issues Partnership - Working Group

**PARTNERS & SUPPORT**
**Objective GD 1.1**
Organize monthly farmers markets to promote local activities, amenities, and identity.
- **Support:**
  - Idaho Community Foundation, Innovia Foundation, United Way of North Idaho, Coeur d’Alene Press, Civic Engagement Alliance, City of Coeur d’Alene - Neighborhood Watch, Panhandle Area Council, Kootenai County, City of Coeur d’Alene, City of Post Falls, City of Rathdrum, City of Hayden, homeowners associations, businesses, nonprofit organizations, area banks and credit unions, Coeur d’Alene Regional Chamber of Commerce, neighborhood groups, Coeur d’Alene Association of REALTORS

**Objective GD 1.3**
Promote mixed use development and small-scale commercial uses to ensure that neighborhoods have services within walking and biking distance.
- **Support:**
  - University of Idaho Extension - Idaho Master Gardener Program, Natural Food Market, existing community gardens, University of Idaho Extension - Idaho Master Gardener Program

**Objective GD 1.4**
Increase pedestrian walkability and access within commercial development.
- **Support:**
  - Panhandle Health District, Kootenai Environmental Alliance, Kootenai Community Farmers Market, CDA 2030, Pilgrim’s Natural Food Market, existing community gardens University of Idaho Extension - Idaho Master Gardener Program

**Objective GD 1.5**
Recognize neighborhood and district identities.
- **Support:**
  - University of Idaho Extension - Idaho Master Gardener Program

**Objective GD 1.6**
Revitalize existing and create new business districts to promote opportunities for jobs, services, and housing, and ensure maximum economic development potential throughout the community.
- **Support:**
  - Idaho Community Foundation, Innovia Foundation, United Way of North Idaho, Coeur d’Alene Press, Civic Engagement Alliance, City of Coeur d’Alene - Neighborhood Watch, Panhandle Area Council, Kootenai County, City of Coeur d’Alene, City of Post Falls, City of Rathdrum, City of Hayden, homeowners associations, businesses, nonprofit organizations, area banks and credit unions, Coeur d’Alene Regional Chamber of Commerce, neighborhood groups, Coeur d’Alene Association of REALTORS

**Objective GD 1.8**
Support and expand community urban farming opportunities.
- **Support:**
  - Idaho Community Foundation, Innovia Foundation, United Way of North Idaho, Coeur d’Alene Press, Civic Engagement Alliance, City of Coeur d’Alene - Neighborhood Watch, Panhandle Area Council, Kootenai County, City of Coeur d’Alene, City of Post Falls, City of Rathdrum, City of Hayden, homeowners associations, businesses, nonprofit organizations, area banks and credit unions, Coeur d’Alene Regional Chamber of Commerce, neighborhood groups, Coeur d’Alene Association of REALTORS
## Public Transportation
Support the development of a multimodal transportation system for all users.

### Objective GD 3.1
Provide accessible, safe, and efficient traffic circulation for motorized, bicycle and pedestrian modes of transportation.

<table>
<thead>
<tr>
<th>ACTIONS</th>
<th>PARTNERS &amp; SUPPORT</th>
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</thead>
</table>
| Identify and map areas within/outside of the greater Coeur d'Alene area that may be potential strategic easement sites for future trail routes. | Convening Authority: City of Coeur d’Alene and CDA 2030  
Lead Partner: Kootenai Metropolitan Planning Organization  
Support: Coeur d’Alene Tribe, City of Hayden, City of Rathdrum, Idaho Farm Bureau, Idaho Master Gardener Program  
1-5 years:  
6-10 years  
11-20 years |

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Lead Partner: Kootenai Metropolitan Planning Organization  
Support: Coeur d’Alene Tribe, City of Hayden, City of Rathdrum, Idaho Farm Bureau, Idaho Master Gardener Program  
1-5 years:  
6-10 years  
11-20 years |

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</table>
| Pursue an ongoing funding mechanism to hire a coordinator to formally implement a Safe Routes to School program in Coeur d’Alene. | Convening Authority: City of Coeur d’Alene and CDA 2030  
Lead Partner: School District 271 - Coeur d’Alene Public Schools  
Support: City of Coeur d’Alene, Idaho Smart Growth, North Idaho Centennial Trail Foundation  
1-5 years:  
6-10 years  
11-20 years |

### Objective GD 3.2
Provide an accessible, safe, efficient multimodal public transportation system including bus stop amenities designed to maximize the user experience.

<table>
<thead>
<tr>
<th>ACTIONS</th>
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</tr>
</thead>
</table>
| Explore further opportunities for public transportation to connect with transportation providers outside of Kootenai County to link communities with express transit services. | Convening Authority: CDA 2030  
Lead Partner: Kootenai County - Citylink  
Support: Kootenai Metropolitan Planning Organization, City of Liberty Lake, City of Spokane Valley, City of Post Falls, City of Spokane, Coeur d’Alene Tribe, County planners in Ktaka and Washington, Panhandle Area Council, Idaho Transportation Department, Spokane International Airport, North Idaho InterAgency, Lake City Development Corporation, service organizations  
1-5 years:  
6-10 years  
11-20 years |

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Lead Partner: Kootenai County - Citylink  
Support: Kootenai Metropolitan Planning Organization, City of Liberty Lake, City of Spokane Valley, City of Post Falls, City of Spokane, Coeur d’Alene Tribe, County planners in Ktaka and Washington, Panhandle Area Council, Idaho Transportation Department, Spokane International Airport, North Idaho InterAgency, Lake City Development Corporation, service organizations  
1-5 years:  
6-10 years  
11-20 years |

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</table>
| Use the Kootenai County Public Transportation Strategic Service Plan to coordinate with local cities and other regional partners and evaluate existing Citylink routes and identify future needs and funding sources. | Convening Authority: City of Coeur d’Alene & CDA 2030  
Lead Partner: Kootenai County - Citylink  
Support: Kootenai Metropolitan Planning Organization, Coeur d’Alene Tribe, City of Hayden, City of Post Falls, Kootenai County  
1-5 years:  
6-10 years  
11-20 years |
Greater Coeur d’Alene will strive to be one of the safest and healthiest cities in the nation.

Our focus is on continually improving mental and physical health, as well as providing exceptional healthcare and emergency services. Convenient access to trails, parks, open spaces, community gardens and other public spaces provides residents with the opportunity to lead active lifestyles and participate in safe, healthy social activities. Police, fire, and emergency services in greater Coeur d’Alene are fast, reliable, and trusted by the community. They are highly trained, with excellent equipment and facilities. Our government, businesses, and community groups collaborate to provide programs and services for our at-risk and vulnerable populations.

**Community Health & Wellness**

Support social, mental, and physical health in Coeur d’Alene and the greater region.

**Objective HS 1.1** Provide safe programs and facilities for the community’s youth to gather, connect, and take part in healthy social activities and youth-centered endeavors.

- **HS 1.1.I01** Evaluate existing community out-of-school programming through student and parent input to find service gaps and focus support on the most effective and desired programs related to healthy and active youth.
  - 1-5 years
  - 6-10 years
  - 11-20 years

**Convening Authority:** CDA 2030

**Lead Partner:** School District 271 - Coeur d’Alene Public Schools

**Support:** United Way of North Idaho, Boys & Girls Club of Kootenai County, Gizmo - cda, Salvation Army KROC Center - CDA, Human Rights Education Institute, 4-H Clubs, Panhandle Health District, Idaho After School Network, Coeur d’Alene Connects, City of Coeur d’Alene - Parks and Recreation, club sports

- **HS 1.1.I02** Promote local mental health services available directly to the youth population through advertising campaigns.

**Convening Authority:** CDA 2030

**Lead Partner:** Heritage Health

**Support:** Child Advocacy Center, North Idaho Behavioral Health, Idaho Youth Ranch, Human Rights Education Institute, Cooperative Information Network Libraries, North Idaho Pride Alliance, NAMI Coeur d’Alene, Children’s Village, Panhandle Health District, Heritage Health, St. Vincent de Paul, School District 271 - Coeur d’Alene Public Schools, Suicide Prevention Action Network of North Idaho
**Objective HS 1.2** Expand services for the city’s aging population and other at-risk groups that provide access to education, promote healthy lifestyles, and offer programs that improve quality of life.

- **ACTIONS**
  - Create a gap analysis for programming and collaborations focused on health and active senior citizens including seasonal analysis to understand if programming is available. Identify needs and expand as needed.
  - Increase awareness of educational services and other programs for the aging population.
  - Partner with local health providers and medical organizations to increase preventative health and support group educational opportunities for elderly and at-risk populations.

- **PARTNERS & SUPPORT**
  - Convening Authority: City of Coeur d’Alene and CDA 2030
  - Lead Partner: North Idaho College - Area Agency on Aging
  - Support: To be determined
  - Lead Partner: North Idaho College - Area Agency on Aging
  - Support: North Idaho College - Area Agency on Aging, Panhandle Health District, AARP, Heritage Health, Northwest Specialty Hospital, Workforce Training Center, senior centers

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**Objective HS 1.3** Increase access and awareness to education and prevention programs, and recreational activities.

- **ACTIONS**
  - Promote opportunities for programming and collaborations focused on healthy and active youth.

- **PARTNERS & SUPPORT**
  - Convening Authority: City of Coeur d’Alene and CDA 2030
  - Lead Partner: School District 271 - Coeur d’Alene Public Schools

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**Objective HS 2.1** Increase access to and capacity of health services.

- **ACTIONS**
  - Explore incentives, such as loan forgiveness or mortgage programs, as well as other opportunities that could help expand the regional healthcare workforce.
  - Establish support for satellite health services, clinics, and education fairs in high-need neighborhoods and schools.

- **PARTNERS & SUPPORT**
  - Convening Authority: CDA 2030
  - Lead Partner: North Idaho College
  - Support: Kootenai Health, Heritage Health, Lewis-Clark State College, Marimn Health & Wellness Center, Delta Dental
  - Convening Authority: CDA 2030
  - Lead Partner: Heritage Health
  - Support: Kootenai Health, Northwest Specialty Hospital, Panhandle Health District, Workforce Training Center, Kaniksu Community Health
  - Convening Authority: CDA 2030
  - Lead Partner: Heritage Health
  - Support: Kootenai Health, Northwest Specialty Hospital, Panhandle Health District, Workforce Training Center, Kaniksu Community Health
  - Convening Authority: CDA 2030
  - Lead Partner: Heritage Health
  - Support: Kootenai Health, Northwest Specialty Hospital, Panhandle Health District, Workforce Training Center, Kaniksu Community Health

---

**Objective HS 3.1** Increase access to and capacity of health services.

- **ACTIONS**
  - Maintain and promote a list of existing websites and clearingshouses that consolidate area services and encourage providers to add a link to these from their websites.

- **PARTNERS & SUPPORT**
  - Convening Authority: CDA 2030
  - Lead Partner: United Way of North Idaho
  - Support: Love Inc Kootenai County, Idaho Health Data Exchange
  - Convening Authority: CDA 2030
  - Lead Partner: Panhandle Health District
  - Support: University of Idaho Extension, Kootenai County Farmers Market, School District 271 – Coeur d’Alene Public Schools
  - Convening Authority: CDA 2030
  - Lead Partner: Safe Passage
  - Support: City of Coeur d’Alene – Police Department, North Idaho Court Appointed Special Advocates, Kootenai County Sheriff’s Department, School District 271 – Coeur d’Alene Public Schools

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**Accessible Health**

**HEALTH & SAFETY VISION**

- **ACTIONS**
  - Incentivize and encourage development of medical personnel residency opportunities or other internship programs.

- **PARTNERS & SUPPORT**
  - Convening Authority: CDA 2030
  - Lead Partner: North Idaho College
  - Support: Kootenai Health, Heritage Health, Lewis-Clark State College, Marimn Health & Wellness Center, Delta Dental
  - Convening Authority: CDA 2030
  - Lead Partner: Heritage Health
  - Support: Kootenai Health, Northwest Specialty Hospital, Panhandle Health District, Workforce Training Center, Kaniksu Community Health
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  - Convening Authority: CDA 2030
  - Lead Partner: Heritage Health
  - Support: Kootenai Health, Northwest Specialty Hospital, Panhandle Health District, Workforce Training Center, Kaniksu Community Health
  - Convening Authority: CDA 2030
  - Lead Partner: Heritage Health
  - Support: Ambitions of Idaho, Panhandle Health District, Kootenai Health, Hope on the Homefront, City of Coeur d’Alene – Police Department, School District 271 – Coeur d’Alene Public Schools
### ACTIONS

<table>
<thead>
<tr>
<th>Objective HS 2.2</th>
<th>Increase public access to crisis services and develop specific programs that address and prevent drug and alcohol abuse and suicide.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>PARTNERS &amp; SUPPORT</strong></td>
</tr>
<tr>
<td><strong>HS 2.2.I01</strong></td>
<td>Support and invest in mental health programs and facilities providing mental health services.</td>
</tr>
</tbody>
</table>
|                  | Convening Authority: CDA 2030  
|                  | Lead Partner: Heritage Health  
|                  | Support: North Idaho InterAgency, Panhandle Health District, Kootenai Health, Women’s Shelter, Union Gospel Mission, St. Vincent de Paul |
|                  | **HS 2.2.I02**   | Support and invest in drug addiction programs and facilities providing drug addiction services.                                                                          |
|                  | Convening Authority: CDA 2030  
|                  | Lead Partner: Panhandle Health District  
|                  | Support: Region 1 Behavioral Health |
| Objective HS 2.3 | Reduce the risk of homelessness by encouraging robust social services.                                                                                                       |
|                  | **PARTNERS & SUPPORT**                                                                                                                                                      |
| **HS 2.3.I01**   | Engage broad community networks to promote the Homelessness Point in Time (PIT) count, secure volunteers to administer surveys, and publicize PIT count results annually. |
|                  | Convening Authority: CDA 2030  
|                  | Lead Partner: St. Vincent de Paul  
|                  | Support: Region 1 Homeless Coalition, Family Promise of North Idaho, Idaho Housing and Finance Association, Love Inc Kootenai County, Salvation Army KROC Center - CDA, School District 271 - Coeur d’Alene Public Schools |
|                  | **HS 2.3.I02**   | Promote St. Vincent de Paul’s Homeless Prevention and Rapid Rehousing program through public awareness and outreach partnerships to reach homeless individuals in need of assistance. |
|                  | Convening Authority: CDA 2030  
|                  | Lead Partner: St. Vincent de Paul  
|                  | Support: Heritage Health, Region 1 Homeless Coalition |
|                  | **HS 2.3.I03**   | Support increased public awareness of the need for housing and shelter options for the homeless tied to treatment, employment, and transition into permanent housing. |
|                  | Convening Authority: CDA 2030  
|                  | Lead Partner: St. Vincent de Paul  
|                  | Support: North Idaho InterAgency, Union Gospel Mission, Idaho Housing and Finance Association, law enforcement agencies, churches |
| **Exceptional Emergency Services** | Continue to provide exceptional police, fire, and emergency services.                                                                                                      |
|                  | **PARTNERS & SUPPORT**                                                                                                                                                      |
| **HS 3.2.I01**   | Develop and host an annual public event for public, private, non-profit and learning institution partnerships in First Aid, Cardiopulmonary Resuscitation (CPR) and Automated External Defibrillation (AED) training for community members. |
|                  | Convening Authority: City of Coeur d’Alene & CDA 2030  
|                  | Lead Partner: City of Coeur d’Alene  
|                  | Support: North Idaho College, Panhandle Health District, area emergency responders, Salvation Army KROC Center - CDA |
|                  | **HS 3.2.I02**   | Expand the use of a mass messaging system, such as Kootenai Alert, (voicemail, email, texting, etc.) for community members to receive health and safety alerts. Support an ongoing marketing campaign to sign up residents for messaging service. |
|                  | Convening Authority: City of Coeur d’Alene & CDA 2030  
|                  | Lead Partner: Kootenai County  
|                  | Support: City of Coeur d’Alene, North Idaho College, area emergency responders |
Greater Coeur d'Alene is known for its innovative and pro-business economic climate that attracts new industries and that supports the area’s well-educated workforce and skilled labor pool.

Partnerships between businesses and educational institutions increase the number of higher education and technical degree options for residents. These opportunities provide all residents the opportunity to achieve a high quality of life, and helps retain our local talent and youth.
### ACTIONS

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<thead>
<tr>
<th>TABLE 1.1</th>
<th>ACTION 1.2</th>
<th>PARTNERS &amp; SUPPORT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Objective JE 1.2</strong> Foster a pro-business culture that supports economic growth.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Convening Authority:</strong> CDA 2030</td>
<td><strong>Lead Partner:</strong> Cœur d’Alène Area Economic Development Corporation</td>
<td></td>
</tr>
<tr>
<td><strong>Support:</strong> City of Cœur d’Alène, Post Falls Chamber of Commerce, Hayden Chamber of Commerce, Rathdrum Chamber of Commerce, Greater Spokane Inc., rural economic development offices, Cœur d’Alène Regional Chamber of Commerce</td>
<td></td>
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<tr>
<td><strong>1-5 years</strong></td>
<td><strong>6-10 years</strong></td>
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<tr>
<th>TABLE 1.1</th>
<th>ACTION 1.3</th>
<th>PARTNERS &amp; SUPPORT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Objective JE 1.3</strong> Support local businesses by providing technical education and permit assistance to expand opportunities for affordable entry into the market.</td>
<td></td>
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</tr>
<tr>
<td><strong>Convening Authority:</strong> CDA 2030</td>
<td><strong>Lead Partner:</strong> North Idaho College - Idaho Small Business Development Center</td>
<td></td>
</tr>
<tr>
<td><strong>Support:</strong> Cœur d’Alène Downtown Association, Innovation Collective, area banks and credit unions, North Idaho College - Venture Network, Cœur d’Alène Regional Chamber of Commerce</td>
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<td><strong>1-5 years</strong></td>
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### JOBS & ECONOMY

#### Skilled Workers

**Grow and attract talent**

<table>
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<tr>
<th>TABLE 1.3</th>
<th>ACTION 2.1</th>
<th>PARTNERS &amp; SUPPORT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Objective JE 2.1</strong> Prepare youth for economic opportunity through coordinated STEAM and Career Technical Education (CTE) programs and internship/apprenticeship opportunities.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Convening Authority:</strong> CDA 2030</td>
<td><strong>Lead Partner:</strong> Cœur d’Alène Area Economic Development Corporation</td>
<td></td>
</tr>
<tr>
<td><strong>Support:</strong> North Idaho College - Park Technical Education Center, North Idaho College - Kootenai Technical Education Center, Gzm - cda, Emerging Technologies Partnership, Coeur d’Alène Public Schools, University of Idaho - Cœur d’Alène, School District 272 - Lakeland, School District 273 - Post Falls</td>
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<tr>
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<td><strong>11-20 years</strong></td>
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</table>
| Work with K-12, hospitals, longterm care facilities, and other medical service providers to establish a career pathway program into health care. | Convening Authority: CDA 2030  
Lead Partner: North Idaho College  
| Explore the feasibility of hosting a STEAM fair focused on showcasing CTE (Career Technical Education) programs and career opportunities through projects and presentations. | Convening Authority: CDA 2030  
Lead Partner: North Idaho College  
Support: North Idaho College - Kootenai Technical Education Center, North Idaho College - Parker Technical Education Center, Gizmo - cda |
| Publicize the availability of non-credit courses that are designed to respond to business needs. | Convening Authority: CDA 2030  
Lead Partner: North Idaho College - Workforce Training Center  
Support: North Idaho College - Workforce Training Center, North Idaho College - Parker Technical Education Center, Gizmo - cda |

Objective JE 2.2 Invest in higher education certification and degree programs that align with the city’s export sectors and workforce needs.

Meet regularly with business leaders, owners and industry clusters to determine necessary skills training, relevant curriculum updates and program reviews with higher education providers. | Convening Authority: CDA 2030  
Lead Partner: North Idaho College  

Seek out key business owners and industry stakeholders to create and deliver short-term technical skills programs and certifications specific to the needs of business. | Convening Authority: CDA 2030  
Lead Partner: North Idaho College  
Support: North Idaho College - Kootenai Technical Education Center, North Idaho College - Workforce Training Center, Coeur d’Alene Regional Chamber of Commerce |

Support initiatives for entry level workers to maintain their employment status through good workforce behavior and interpersonal skill training. Provide complementary program components for participating employers with tools to reduce turnover costs for their entry level workforce. | Convening Authority: CDA 2030  
Lead Partner: North Idaho College  
Support: Human Resources Network of North Idaho, United Way of North Idaho, Express Employment, Community Action Partnership, Coeur d’Alene Regional Chamber of Commerce |

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</table>
| Develop plans and seek funding opportunities to address workforce skills gaps and training needs to upskill workers when living wage skills gaps (in targeted industries) are identified. | Convening Authority: CDA 2030  
Lead Partner: North Idaho College  
| Work with community leaders and organizations to support and promote programs that teach popular and in-demand tech skills. | Convening Authority: CDA 2030  
Lead Partner: University of Idaho - Coeur d’Alene  
Support: Innovation Collective, Gizmo - cda, North Idaho College |
| Promote and expand workforce training programs for students and workers to cover gaps in employment skills. | Convening Authority: CDA 2030  
Lead Partner: North Idaho College - Workforce Training Center  
Support: To be determined |

Objective JE 2.3 Retain and attract talent to the community.

Create a Task Force of diverse past and present residents that are the recruitment target audience to develop strategies to bring talent back to the community. | Convening Authority: CDA 2030  
Lead Partner: University of Idaho - Coeur d’Alene  
Support: North Idaho Higher Education |

Identify attractive job opportunities through high school counselors in order to create a market to retain educated and trained youth. | Convening Authority: CDA 2030  
Lead Partner: School District 271 - Coeur d’Alene Public Schools  
Support: Idaho Department of Labor |

Educate school administration, teachers, and parents about the career pathways available in greater Coeur d’Alene, including advanced manufacturing, IT, and healthcare. | Convening Authority: CDA 2030  
Lead Partner: School District 271 - Coeur d’Alene Public Schools  
Support: North Idaho College, Lewis-Clark State College, University of Idaho - Coeur d’Alene |

Support Startups
Enhance the startup ecosystem.

Objective JE 3.1 Convene a startup working group of business leaders, workforce providers, and economic development professionals and to define needs.

Map the Coeur d’Alene startup ecosystem, identifying relationships and connections between educators, investors, founders, talent, and “anchor” organizations. (e.g. Endeavor’s NYC Tech Map) | Convening Authority: CDA 2030  
Lead Partner: Coeur d’Alene Area Economic Development Corporation  
Support: North Idaho College - Venture Network, Coeur d’Alene Regional Chamber of Commerce |
## Actions

### Objective JE 3.1
Engage with the Coeur d’Alene Tribe and other cities to bring diverse ideas and opportunities into the startup ecosystem.

| 1-5 years | 6-10 years | 11-20 years |

**Convening Authority:** City of Coeur d’Alene & CDA 2030  
**Lead Partner:** North Idaho College - Venture Network  
**Support:** City of Coeur d’Alene, Coeur d’Alene Tribe, Idaho Women’s Business Center, Coeur d’Alene Area Economic Development Corporation, Post Falls Chamber of Commerce, Hayden Chamber of Commerce, Innovation Collective, Coeur d’Alene Regional Chamber of Commerce

### Objective JE 3.2
Develop public-private partnerships to develop the types of office space and amenities desired by startups.

| 1-5 years | 6-10 years | 11-20 years |

**Convening Authority:** City of Coeur d’Alene & CDA 2030  
**Lead Partner:** Coeur d’Alene Area Economic Development Corporation  
**Support:** City of Coeur d’Alene, University of Idaho - Coeur d’Alene, North Idaho Higher Education, Innovation Collective, Gizmo - cda, Panhandle Area Council, Idaho Department of Commerce, U.S. Department of Agriculture, Kootenai County Young Professionals, North Idaho IT Professionals Association, Proteilgent Inc.

### Objective JE 3.3
Promote access to the outdoors for workers and workers who telecommute.

| 1-5 years | 6-10 years | 11-20 years |

**Convening Authority:** CDA 2030  
**Lead Partner:** North Idaho College - Outdoor Pursuits, School District 271 - Lake City High School Outdoor Studies  
**Support:** Trail Maniacs, Lake City Trail Alliance, Lake City Bicycle Collective, Panhandle Nordic Club, Kootenai Composite MTB Team, service organizations

### Objective JE 3.4
Expand partnerships with North Idaho College, such as opportunities to use the community maker space and rapid prototyping (North Idaho College Venture Center and Gizmo) facilities.

| 1-5 years | 6-10 years | 11-20 years |

**Convening Authority:** City of Coeur d’Alene & CDA 2030  
**Lead Partner:** North Idaho College - Venture Network, North Idaho College - Idaho Small Business Development Center  
**Support:** Innovation Collective, North Idaho College - Workforce Training Center, North Idaho College, Gizmo - cda, Continuous Composites, Spokane Business Library, Coeur d’Alene Public Library
Greater Coeur d’Alene is a community rooted in its respect for inclusiveness and cultural awareness. Our community’s foundation is its thriving residential, business, and employment districts. We recognize and celebrate our historical and cultural roots, relationship with the Coeur d’Alene Tribe, both past and present, and our connections with the natural environment. Greater Coeur d’Alene’s identity as the cultural center of North Idaho creates opportunities for social connections through a wide variety of events, activities, and public places for community members to gather year-round.

Greater Coeur d’Alene is defined by its lake, river, and mountains. Our community’s distinctive natural beauty is enhanced by easy access to parks, open spaces, natural areas, and an urban forest that connects our community members with nature. We continue to focus on access to nature, parks and pedestrian and bicycle trails from our neighborhoods and business districts. We also strive to maintain an award-winning recreation program and work with our neighboring jurisdictions to support emerging recreational activities. These priorities support a healthy lifestyle and provide our community with a variety of recreational opportunities.

Education and lifelong learning opportunities are the foundation of Greater Coeur d’Alene’s future. Our focus on education, from pre-K through post-secondary education, prepares students for life; creating culturally and globally aware graduates and a highly trained local workforce. We recognize that stable educational funding is necessary to support innovation in curriculum, instruction, and focused professional development. Collaboration with businesses and agencies provide real-world learning opportunities that prepare students for skilled labor, professional, and leadership positions. Our schools are accessible to all, providing educational options that inspire curiosity, entrepreneurialism, and offer lifelong learning opportunities for gaining new skills and fostering personal growth.

Greater Coeur d’Alene is known for its innovative and pro-business economic climate that attracts new industries and that supports the area’s well-educated workforce and skilled labor pool. Partnerships between businesses and educational institutions increase the number of higher education and technical degree options for residents. These opportunities provide all residents the opportunity to achieve a high quality of life, and helps retain our local talent and youth.
COMMUNITY ADVISORY COMMITTEE
Elva “Cookie” Allan
Ryan Arnold
John Bruning
Charles Buck
James Casper
Maureen Dolan
Jennie Eggleston
Julie Gibbs
Terry Godbout
Meredith Little
Jessica Mahuron
Erie McClatchey
Sarah McCracken
Woody McEvers (City Council)
Tom Messina
(Planning Commission)
Jace Perry
Larry Riley
Doug Ripper
Nick Swope
Craig Sumey
Jeff Voeller
Lori Wallin
Sophia Allan and Gracie Messier
(Student Representatives)

FOCUS GROUPS
Community and Identity
Elva “Cookie” Allan
Maureen Dolan
Marcce Hartzeil (CDA 2030)
Jessica Mahuron
Kiki Miller (City Council)
Jacob Nelson
Cory Rosdahl-Jasmin
Ian Smith
Charmaine Smith-Ward
Michael Ward
(Planning Commission)
Vern Westgate

Education & Learning
Brinnon Garrett-Mandel
(Planning Commission)
Christina Harris
Frances Huffman
Scott Maben
Barbara Mueller
Katie Onzco
Rocky Owens
Faye Sweney
Amy Weiler
Lori Wallin
Environment & Recreation
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UNBIASED ORGANIZATION
Acting as a neutral convener for the community.

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