The updated implementation plan is the result of many hours of collaboration between CDA 2030 staff and volunteers and the City of Coeur d’Alene through Envision. We are thrilled to present a finalized plan for how to implement the community’s vision for the greater CDA area for the next 20 years.

— Marie Schmidt, 2021 Implementation Chair

Envision Coeur d’Alene was a collaboration between the City of Coeur d’Alene and CDA 2030 to create a vision and long-range plan for our community.

CDA 2030 seeks to guide the greater Coeur d’Alene community in realizing its vision for a bright future - together. As a nonprofit group, we help local businesses, government, and community organizations carry out the CDA 2030 Vision and Implementation Plan.

In 2021, the Our Gem Collaborative released a community survey to gauge public understanding of lake health. CDA 2030 assisted in drafting and marketing the survey.

CDA 2030 was able to assist the Our Gem Collaborative to increase survey participation and create widespread reach.

Our Gem Collaborative was led by The Community Water Resource Center.

Each year the CDA 2030 Board of Directors determines priority actions to support based on our anticipated impact, resources available, community need, and our commitments.

Other priority actions in progress that you’ll hear about in 2022:
• Project Neighbors
• Housing
• Early Care & Education
• East Sherman

Learn more at uidaho.edu/ourgem
I wholeheartedly support CDA 2030’s Implementation Plan that will guide our community partners to achieve the vision set forth through a broad range of programs and projects.

I am eager to work with our talented Board of Directors and partners as we strive to guide the greater Coeur d’Alene community in realizing its vision for a bright future — together.

— Greta Gissel, Executive Director

Our desire to better communicate with our sponsors and community led to a new user friendly site. The site is easier to update allowing us to keep everyone informed. Visit cda2030.org to view it!

2021 Leader Sponsors
City of Coeur d’Alene*
Coeur d’Alene Regional Chamber*
ignite cda*

2021 Achiever Sponsors
Idaho Central Credit Union
Kootenai Title Company*
Northwest Specialty Hospital

2021 Builder Sponsors
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Pilgrim’s Market
STCU*
T-O Engineers*
Umpqua Bank
University of Idaho*

2021 Connector Sponsors
Coeur d’Alene Bike Company
D.A. Davidson & Co. — Darin Hayes
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STRATA
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2021 Supporter Sponsors
Coeur d’Alene Tribe Lake Management*
J-U-B Engineers
North Idaho Title
TitleOne Corporation
Welch Comer & Assoc.

*Indicates sponsors who have supported CDA 2030 consistently for 5 years or more.
**6 FOCUS AREAS**

CDA 2030 is a community-based organization developed with a long-term vision to enhance the future of greater Coeur d’Alene in the areas of...

- Community & Identity
- Education & Learning
- Environment & Recreation
- Growth & Development
- Health & Safety
- Jobs & Economy

These focus areas and a correlating implementation plan are based on input from thousands of citizens. The plan details actions that our nonprofit helps undertake to guide local plans and decisions.

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**CONTINUING SPONSOR**

“The vision behind Coeur d’Alene 2030 is to create a collaborative, long-term vision for the future of Coeur d’ Alene. As Coeur d’ Alene and the surrounding communities continue to grow, Northwest Specialty Hospital is honored to participate in that effort and support CDA 2030’s message and vision of a better tomorrow including creating one of the safest, healthiest communities in the nation.” — Northwest Specialty Hospital

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**COMMUNITY PARTNER**

“The Envision Coeur d’Alene visioning effort between the City and CDA 2030 is an example of how to work collaboratively with community partners to reach out to the people who live, work, and play in Coeur d’Alene. This plan reflects what is most important for the community, how we should grow, and what we should prioritize as we guide our future. This Comprehensive Plan is the people’s vision for Coeur d’Alene.” — Jim Hammond, City of Coeur d’Alene Mayor

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**2022 BOARD OF DIRECTORS**

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- **Daniell Mitchel**
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**STAFF**

- **Greta Gissel** - Executive Director