



ANNUAL REPORT

2021

ENVISION CDA

Envision Coeur d'Alene was a collaboration between the City of Coeur d'Alene and CDA 2030 to create a vision and long-range plan for our community.



“The updated implementation plan is the result of many hours of collaboration between CDA 2030 staff and volunteers and the City of Coeur d’Alene through Envision. We are thrilled to present a finalized plan for how to implement the community’s vision for the greater CDA area for the next 20 years.”

— Marie Schmidt, 2021 Implementation Chair

55

JOINT
ACTIONS
W/CITY OF COEUR D'ALENE

47

COMMUNITY
PARTNERS

81

CDA 2030
ACTIONS
W/COMMUNITY PARTNERS

100

MEETINGS
in 2021 adding up to 1000s
of staff and volunteer hours to
refine and complete the plan.

PARTNERSHIP

We split actions among convening authorities to clarify the roles of our partnership with the City of Coeur d'Alene. CDA 2030 supports community-focused actions. The City of Coeur d’Alene convenes over actions directly involving them. Joint actions have been designated where our interests overlap.

OUR GEM



Led by The Community Water Resource Center

Learn more at uidaho.edu/ourgem

In 2021, the Our Gem Collaborative released a community survey to gauge public understanding of lake health. CDA 2030 assisted in drafting and marketing the survey.

CDA 2030 was able to assist the Our Gem Collaborative to increase survey participation and create widespread reach.

1000+

PARTICIPANTS

Each year the CDA 2030 Board of Directors determines priority actions to support based on our anticipated impact, resources available, community need, and our commitments.

OTHER PROJECTS



Other priority actions in progress that you'll hear about in 2022:

- Project Neighborly
- Housing
- Early Care & Education
- East Sherman

OUR MISSION

CDA 2030 seeks to guide the greater Coeur d'Alene community in realizing its vision for a bright future - together. As a nonprofit group, we help local businesses, government, and community organizations carry out the CDA 2030 Vision and Implementation Plan.

2021 Leader Sponsors

City of Coeur d'Alene*
Coeur d'Alene Regional Chamber*
ignite cda*

2021 Achiever Sponsors

Idaho Central Credit Union
Kootenai Title Company*
Northwest Specialty Hospital

2021 Builder Sponsors

Bouten Construction Company*
CDA 2030 Board of Directors*
Ginno Construction
Mountain West Bank*
Lukins & Annis Attorneys
Parkwood Business Properties*
Pioneer Title Company of Kootenai Co.
Pilgrim's Market
STCU*

T-O Engineers*

Umpqua Bank
University of Idaho*

2021 Connector Sponsors

Coeur d'Alene Bike Company
D.A. Davidson & Co. — Darin Hayes
HDR

Mercer Global Advisors
Pita Pit
STRATA
Verdis

2021 Supporter Sponsors

Coeur d'Alene Tribe Lake Management*
J-U-B Engineers
North Idaho Title
TitleOne Corporation
Welch Comer & Assoc.

*Indicates sponsors who have supported CDA 2030 consistently for 5 years or more.

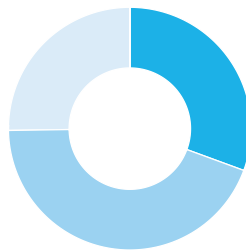
I wholeheartedly support CDA 2030's Implementation Plan that will guide our community partners to achieve the vision set forth through a broad range of programs and projects.

I am eager to work with our talented Board of Directors and partners as we strive to guide the greater Coeur d'Alene community in realizing its vision for a bright future — together.
— Greta Gissel, Executive Director



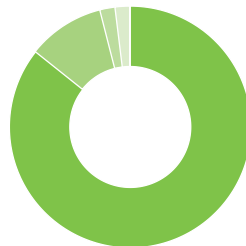
Website
23
New PAGES

Our desire to better communicate with our sponsors and community led to a new user friendly site. The site is easier to update allowing us to keep everyone informed. Visit cda2030.org to view it!



2021 Income

- Community Sponsors \$33,913
- City of Coeur d'Alene \$40,000
- ignite cda \$25,000



2021 Expenses

- Labor \$78,504
- Marketing \$9,433
- Misc. \$1,861
- Technology \$1,785

30
SPONSORS

Two Staff
+ One Consultant

17 BOARD
Members
+6 Committee
Members

6 FOCUS AREAS



CDA 2030 is a community-based organization developed with a long-term vision to enhance the future of greater Coeur d'Alene in the areas of...

- Community & Identity
- Education & Learning
- Environment & Recreation
- Growth & Development
- Health & Safety
- Jobs & Economy

These focus areas and a correlating implementation plan are based on input from thousands of citizens.

The plan details actions that our nonprofit helps undertake to guide local plans and decisions.

CONTINUING SPONSOR

"The vision behind Coeur d'Alene 2030 is to create a collaborative, long-term vision for the future of Coeur d'Alene. As Coeur d'Alene and the surrounding communities continue to grow, Northwest Specialty Hospital is honored to participate in that effort and support CDA 2030's message and vision of a better tomorrow including creating one of the safest, healthiest communities in the nation." — Northwest Specialty Hospital

COMMUNITY PARTNER

"The Envision Coeur d'Alene visioning effort between the City and CDA 2030 is an example of how to work collaboratively with community partners to reach out to the people who live, work, and play in Coeur d'Alene. This plan reflects what is most important for the community, how we should grow, and what we should prioritize as we guide our future. This Comprehensive Plan is the people's vision for Coeur d'Alene." — Jim Hammond, City of Coeur d'Alene Mayor

2022 BOARD OF DIRECTORS

Maren Maier - Board Chair
STCU

Daniell Mitchel
Magnuson, McHugh & Co.

Hilary Anderson
City of Coeur d'Alene

Mike Baker
Heritage Health

Steve Kjergaard
Coeur d'Alene Airport

Ryan Lewis
STRATA

Sarah McCracken
Blue Door Realty

Derek Miller
Past Board Chair

Marie Nail
Windemere Real Estate

J.R. Norvell
T-O Engineers

Laura Rumpler
North Idaho College

Marie Schmidt
University of Idaho

Loren Whitten-Kaboth
CDAEDC

STAFF Greta Gissel - Executive Director