The updated implementation plan is the result of many hours of collaboration between CDA 2030 staff and volunteers and the City of Coeur d’Alene through Envision. We are thrilled to present a finalized plan for how to implement the community’s vision for the greater CDA area for the next 20 years.

– Marie Schmidt, 2021 Implementation Chair

We split actions among convening authorities to clarify the roles of our partnership with the City of Coeur d’Alene. CDA 2030 supports community-focused actions. The City of Coeur d’Alene convenes over actions directly involving them. Joint actions have been designated where our interests overlap.

Envision Coeur d’Alene was a collaboration between the City of Coeur d’Alene and CDA 2030 to create a vision and long-range plan for our community.

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MEETINGS
in 2021 adding up to 1000s of staff and volunteer hours to refine and complete the plan.
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```
55
JOINT ACTIONS
w/City of Coeur d’Alene
```

```
100
MEETINGS

```

```
1000+
PARTICIPANTS
```

```
47
COMMUNITY PARTNERS
```

```
81
CDA 2030 ACTIONS
w/Community Partners
```

```
PARTNERSHIP
We split actions among convening authorities to clarify the roles of our partnership with the City of Coeur d’Alene. CDA 2030 supports community-focused actions. The City of Coeur d’Alene convenes over actions directly involving them. Joint actions have been designated where our interests overlap.
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OUR GEM
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Learn more at uidaho.edu/ourgem
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In 2021, the Our Gem Collaborative released a community survey to gauge public understanding of lake health. CDA 2030 assisted in drafting and marketing the survey.
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Our Gem Collaborative to increase survey participation and create widespread reach.
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Our Gem
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Led by The Community Water Resource Center
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Each year the CDA 2030 Board of Directors determines priority actions to support based on our anticipated impact, resources available, community need, and our commitments.
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OTHER PROJECTS
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Other priority actions in progress that you’ll hear about in 2022:
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• Project Neighborly
• Housing
• Early Care & Education
• East Sherman
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CDA 2030 seeks to guide the greater Coeur d’Alene community in realizing its vision for a bright future - together. As a nonprofit group, we help local businesses, government, and community organizations carry out the CDA 2030 Vision and Implementation Plan.
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OUR MISSION
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Being selected as the new Executive Director of CDA 2030 is a tremendous honor. I am very excited to continue to build on the foundation set by Nicole Kahler. I am eager to work with our talented Board of Directors and partners as we strive to guide the greater Coeur d’Alene community in realizing its vision for a bright future—together. — JJ O’Dell, Executive Director

Our desire to better communicate with our sponsors and community led to a new user friendly site. The site is easier to update allowing us to keep everyone informed. Visit cda2030.org to view it!

2021 Leader Sponsors
City of Coeur d’Alene*
Coeur d’Alene Regional Chamber*
ignite cda*

2021 Achiever Sponsors
Idaho Central Credit Union
Kootenai Title Company*
Northwest Specialty Hospital

2021 Builder Sponsors
Bouten Construction Company*
CDA 2030 Board of Directors*
Ginno Construction
Mountain West Bank*
Lukins & Annis Attorneys
Parkwood Business Properties*
Pioneer Title Company of Kootenai Co.
Pilgrim’s Market
STCU*
T-O Engineers*
Umpqua Bank
University of Idaho*

2021 Connector Sponsors
Coeur d’Alene Bike Company
D.A. Davidson & Co. — Darin Hayes
HDR
Mercer Global Advisors
Pita Pit
STRATA
Verdis

2021 Supporter Sponsors
Coeur d’Alene Tribe Lake Management*
J-U-B Engineers
North Idaho Title
TitleOne Corporation
Welch Comer & Assoc.

*Indicates sponsors who have supported CDA 2030 consistently for 5 years or more.
6 FOCUS AREAS

CDA 2030 is a community-based organization developed with a long-term vision to enhance the future of greater Coeur d’Alene in the areas of...

- Community & Identity
- Education & Learning
- Environment & Recreation
- Growth & Development
- Health & Safety
- Jobs & Economy

These focus areas and a correlating implementation plan are based on input from thousands of citizens.

The plan details actions that our nonprofit helps undertake to guide local plans and decisions.

CONTINUING SPONSOR

“The vision behind Coeur d’ Alene 2030 is to create a collaborative, long-term vision for the future of Coeur d’ Alene. As Coeur d’ Alene and the surrounding communities continue to grow, Northwest Specialty Hospital is honored to participate in that effort and support CDA 2030’s message and vision of a better tomorrow including creating one of the safest, healthiest communities in the nation.” — Northwest Specialty Hospital

COMMUNITY PARTNER

“The Envision Coeur d’Alene visioning effort between the City and CDA 2030 is an example of how to work collaboratively with community partners to reach out to the people who live, work, and play in Coeur d’Alene. This plan reflects what is most important for the community, how we should grow, and what we should prioritize as we guide our future. This Comprehensive Plan is the people’s vision for Coeur d’Alene.” — Jim Hammond, City of Coeur d’Alene Mayor

2022 BOARD OF DIRECTORS

- Maren Maier - Board Chair
  STCU
- Daniell Mitchel
  Magnuson, McHugh & Co.
- Hilary Anderson
  City of Coeur d’Alene
- Mike Baker
  Heritage Health
- Keri Cederquist
  United Way of North Idaho
- Heidi Cochran
  Cochran Advisors
- Steve Kjergaard
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- Ryan Lewis
  STRATA
- Sarah McCracken
  Blue Door Realty
- Derek Miller
  Past Board Chair
- Marie Nail
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- Laura Rumpler
  North Idaho College
- Marie Schmidt
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- Loren Whitten-Kaboth
  CDIAEDC

STAFF

- JJ O’Dell - Executive Director
- Lindsey Beacham - Project Coordinator